



Business Strategy

- Planning for business growth & future success.

The most successful businesses in the world use a business strategy to identify areas to improve business performance and to achieve their business vision. A strategy can make a real impact on efficiency & effectiveness in a company.

Potential benefits

Plan for long-term security / Develop a business / Increase profit / Increase return on capital invested / Improve performance to customer / Increase competitiveness.

Marketing & Advertising

- Demonstrating business strengths to new potential customers.

Marketing is the art of discovering what the marketplace needs. Researching new potential customers may give your business the opportunity to achieve new contracts. Advertising can inform other businesses of the products and services that your business can provide. It can be used to demonstrate your strengths: World-class standards / Technical expertise / Products / Services.

Potential Benefits

Increased exposure of your business to potential customers. / Potential for more chance of growth increased sales / Valuable customer trend information.

ISO 9001 Quality Management System

- A world-class business management system that can achieve real improvements.

The most efficient and profitable businesses often use the structured approach of ISO 9001 to support their business activities. ISO 9001 can be used to help improve any type of business of any size.

Potential Benefits

World-class standard / Potential competitive edge / Increased efficiency / Improved planning / Structured method of working / Customer satisfaction / Improved employee commitment.

Even where ISO 9001 is already in place it is wise to review the system to ensure that it is correctly supporting the business. You may be surprised what benefits can be achieved for your business.

TS 16949 / QS 9000

- A world-class automotive management system a potential to compete for large contracts.

A system that never rests that is constantly seeking to improve all areas of a business. TS 16949 can provide more business benefits than ISO 9001.

Potential Benefits

Can sometimes open up new markets for businesses / A leading edge over the competition /
Techniques applied to prevent problems / Drives a business to become even more efficient.

ISO 14001

- A world-class environmental management system demonstrating commitment to our planet.

Converting raw material into output more effectively whilst reducing the risk of pollution to our planet and saving time & money in the process.

Potential Benefits

Contracts may be obtained from new customers who require ISO 14001 / Demonstrates your business commitment to the environmental / Reduced business waste / Can be integrated into ISO 9001 / TS 16949.

After ISO / TS

- Professional business performance to compete with the best.

Businesses gain certification to ISO / TS and become satisfied. They do not realise that the competition is always planning to improve and the danger is that orders can be lost because they lose their competitive edge.

Potential Benefits

Professional performance / Focused business / Achieving higher standards / Compete with the best / Business strength / High-level efficiency / Cost savings / Reduced errors.

Continuous Improvement

- Reducing business inefficiencies.

Continual improvement will merge people & processes to perform in harmony to drive improvements through a business. CI has been proven to work in many organisations across the world.

Potential Benefits

Pro-active business / A systematic way to improve a business / Reduced inefficiencies / Enhanced commitment / Improvements can soon 'snowball' into significant savings for the company.

Health and Safety

- Ensuring compliance with health & safety legislation.

All businesses have a duty to ensure that they offer a safe place for all people there are no excuses. Health and safety officials can turn up without notice, do not let your business get caught out.

Potential Benefits

Professional health and safety practices / Increased protection against accidents / A structured health and safety system / Ensure compliance with HSE Law and Regulations.

Process Performance

- Applying improvement driven measures to add business value.

Blending people to processes can make positive improvements to your business performance. Often simple solutions can make a contribution to your business.

Potential Benefits

Improved method of working / Target driven KPIs / Improvement in value added / Improved process layout / Improved process consistency / Improved customer service / Reduced customer lead-times.

Process Mapping.

- Improving effectiveness by simplification.

Process mapping can help a business balance its processes & improve flow through the organisation. Problem areas called 'bottlenecks' can easily be identified, suitable actions can then be taken to improve a business.

Potential Benefits

Simplify how a business operates / A technique that involves people & processes to work together efficiently / Increased capacity with the same resources by working smarter / Improved value added.

Training

- Giving people the chance to make a real impact on business performance.

Training can be provided in a range of subjects to suit your business needs. People normally provide additional commitment to a business when training has been conducted.

Potential Benefits

Motivate people to complete their tasks more efficiently and effectively / Professional approach & impact towards situations at work / May improve people to process performance.

Sudden Impact

- Quick-fix solutions to save time & money.

Sudden impact is an option where businesses want to attempt to 'fast-track' some of the benefits to their business. This can be achieved by sudden impact, however effective foundations may be required at a later date.

Potential Benefits

Save time & money / Simple to introduce / 'Quick-fix' problems / Low-cost effective improvements / Reduced problems / Increased efficiency.

Systems Audit

- Professional audits to ensure efficiency & safety.

To ensure compliance with management systems internal audits need to be conducted. Audit findings can also identify potential for improvements that can make an impact on a business.

Potential Benefits

Professional audits conducted / A fresh pair of eyes looking at your system / Audits actioned on time to schedule / You can focus on your daily activities / Potential business improvements.

General Business Improvements

- Specific improvements for your business.

You may have a specific area that you would like to improve in your business operations. There may be a desire to solve problems or improve a specific inefficiency.

Potential Benefits

Reduce business lead-times from receipt of order to delivery / Prevent repeating problems that affect the performance of your business / Provide a practical solution to a technical problem / Many, many more.